

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions of claims in the application:

Listing of Claims:

Claims 1-52 (canceled)

Claim 53 (new): A method of applying makeup comprising

- (a) producing a texture word map by a method including:
 - (i) selecting a plurality of texture words to express makeup textures,
 - (ii) classifying the plurality of selected texture words into first and second character types,
 - (iii) arranging the first character type words in the ordinate,
 - (iv) arranging the second character type words in the abscissa,
 - (v) arranging positional correlations of texture words in the coordinates of the ordinate and abscissa,
- (b) producing a texture image map by overlapping individual images on the texture word map, and
- (c) applying makeup to the skin of a person such that the applied makeup has a texture in accordance with the texture image map.

Claim 54 (new): The method of claim 53, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet

gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 55 (new): The method of claim 53, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 56 (new): The method of claim 53, wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."

Claim 57 (new): A method of applying makeup comprising

- (a) producing a texture word map by a method including:
 - (i) selecting a plurality of texture words to express makeup textures,
 - (ii) classifying the plurality of selected texture words into first and second character types,
 - (iii) arranging the first character type words in the ordinate,
 - (iv) arranging the second character type words in the abscissa,
 - (v) arranging positional correlations of texture words in the coordinates of the ordinate and abscissa,
- (b) producing a texture image map by overlapping individual images on four image zones, said image zones being partitioned by the ordinate and the abscissa on the texture word map, and
- (c) examining the texture image map based on results of a questionnaire regarding photographs of models to whom makeup has been actually applied to the skin, eyes, and lips,
- (d) producing a skin texture map, an eye texture map, and a lip texture map based on the questionnaire results; and
- (e) applying makeup to at least one of the skin, eyes, and lips of a person, said makeup having a texture corresponding to a respective appropriate texture image map.

Claim 58 (new): The method of claim 57, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 59 (new): The method of claim 57, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 60 (new): The makeup method of claim 57 wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."

Claim 61 (new): The method of claim 57, further comprising: ordering the three texture image maps corresponding to the texture words for each image zone to produce texture map tables; and applying makeup with a texture according to the texture map tables.

Claim 62 (new): The method of claim 57, wherein a correlation between textures or a balance between texture and image is expressed on the texture map.

Claim 63 (new): The method of claim 61, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a

solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 64 (new): The method of claim 61, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 65 (new): The makeup method of claim 61, wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."